

Liverpool City Region Enterprise Advisory Board

Terms of Reference

Functions

The Enterprise Advisory Board will fulfil the following functions:

- A consultative business group, representative of the SME community, to inform the LEP, CA and partners on the issues, needs and opportunities facing the City Region's SME community.
- To consider and review the City Region Enterprise Strategy and provide practical business feedback and guidance to the Enterprise Executive Board on its prioritisation, development and effective implementation.
- To provide input to the LEP and CA on Enterprise Strategy and Growth Hub.

Enterprise Advisory Board Membership and Composition

The membership of the Enterprise Advisory Board should be representative of the City Region's business community in all its facets, primarily business owners rather than employees and fairly cover the whole City Region geography. It should be a consultative group with a core of members who attend all meetings complemented by members who attend when available and where they have something to contribute to the particular subject matter tabled.

It is proposed to include business members of key business groups in the City Region including Chambers, FSB, IOD, Professional Liverpool, Downtown, Social Enterprise and other key LCR business networks together with un-associated businesses interested in contributing to this agenda. As many as 30 participants are envisaged at meetings to provide a healthy diversity of expertise and perspective.

Membership of the Enterprise Advisory Board will be invited through key business groups and via the LEP website and formally agreed by the LEP Board. Membership may be changed periodically according to the views of the Enterprise Board and endorsement of the LEP Board. Board Membership is proposed as follows:

- Asif Hamid (LEP Board Member/Business Owner)
- Early Stage Businesses
- High Growth Businesses
- Social Enterprise Business
- FSB members
- IOD Members
- Chamber Members
- Downtown Members
- Professional Liverpool Members
- Liverpool City Region business networks
- University & College Representatives
- Other Liverpool City Region business networks

Enterprise Advisory Board Meetings

Enterprise Advisory Board meetings will take place quarterly with dates set at the start of each year. Meetings will typically last for 2-3 hours given the breadth of issues to be considered. The format will typically be a presentation on one or two key topic areas and discussion followed by agreed follow up actions. Where appropriate, briefing papers will be provided 5 days in advance of meetings to allow members to gain an understanding of the issues to be debated.

Enterprise Advisory Board Member Appointment

The LEP will advertise the opportunities to join the Enterprise Advisory Board via the LEP website and through partner organisations. Business organisations will be asked to identify and agree the business owners they wish to put forward to be Board members. LEP Board Deputy Chair Asif Hamid will Chair the Board whilst it is being established and thereafter Chair will be agreed by the Board. Board Members and Chair will be subject to formal approval of the LEP Board.

Enterprise Executive Board

The Enterprise Executive Board will replace the existing LA/LEP/Chamber executive group and will comprise LEP, LA and Chamber executives, expanded to other key partners as appropriate and chaired by the LEP. It will meet quarterly and will be Chaired by the LEP.

This will report into the Regeneration Directors Group and to the LEP Board. It will also provide strategic and operational overview of ESIF Business Economy proposals and projects.

It is proposed that 3-4 Members of the Enterprise Executive Board would attend Enterprise Advisory Board Meetings to provide executive guidance, support the Board and take away actions.