



SUPERPORT LIVERPOOL

- ▶ **GLOBAL CONNECTIVITY**
- ▶ **MARKET PROXIMITY**
- ▶ **INVESTMENT OPPORTUNITY**



SUPERPORT LIVERPOOL

GLOBAL CONNECTIVITY • MARKET PROXIMITY

Working on behalf of
Liverpool City Region
Local Enterprise Partnership



ACL ships unloading containers at the Port of Liverpool

OUR AIMS

- ▶ **Encourage inward investment**
- ▶ **Enable site development**
- ▶ **Increase productivity**
- ▶ **Ensure adequate skills provision**
- ▶ **Create jobs**
- ▶ **Highlight infrastructure requirements**
- ▶ **Act as a conduit between the private sector and government**
- ▶ **Highlight the market opportunity**

SUPERPORT.COM



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European Union
European Structural
and Investment Funds

SUPERPORT LIVERPOOL

IS A GLOBAL MULTIMODAL LOGISTICS HUB



Mersey Gateway bridge, opening 2017

World class multimodal logistics infrastructure

- ▶ Liverpool2 deep water container terminal
- ▶ Mersey Gateway, a new 6 lane bridge
- ▶ 10 motorways
- ▶ Extensive rail network with several rail freight terminals
- ▶ Manchester Ship Canal – 36 mile inland waterway
- ▶ £500m Transport for the North funding to realise northern transport ambitions
- ▶ Major shipping lines and logistics operators include Potter Logistics, Bibby, ACL, CMA/CGM, Maersk and MSC



Liverpool John Lennon Airport

Global connectivity from international airports

- ▶ Liverpool John Lennon Airport currently handles well over 4 million passengers per year
- ▶ Flights to over 60 destinations in the UK and across Europe with onward worldwide connections
- ▶ Positive growth in 2015 with increased passengers and new routes including flights to North America via Dublin
- ▶ 35 miles to Manchester Airport offering over 200 destinations

“So many of the big container ships come into southern ports such as Southampton and Tilbury. Yet so much of that freight is destined for the north of the country. This new terminal in Liverpool will ensure that freight can come directly to the North of England. That is an active rebalancing of the economy.”

David Cameron, June 2014



Potter Logistics loading cargo

There is a strong retail sector in the Liverpool City Region with major headquarters and distribution centres. Brands with an active presence include:

- ▶ Matalan
- ▶ TJ Morris
- ▶ Tesco
- ▶ QVC
- ▶ B&M
- ▶ Sainsbury's
- ▶ Shop Direct
- ▶ Amazon
- ▶ The Co-operative



Halewood, Liverpool, is home to the Range Rover Evoque and Discovery Sport.

The City Region boasts a diverse manufacturing sector with international brands including:

- ▶ Jaguar Land Rover
- ▶ Alstom
- ▶ NSG Pilkington
- ▶ General Motors
- ▶ BAC Mono
- ▶ Dong Energy
- ▶ Bentley
- ▶ Ineos Chlor
- ▶ Getrag
- ▶ TTAS
- ▶ Unilever
- ▶ Eli Lilly

Atlantic Star, one of ACL's new G4 fleet operating transatlantic services from Liverpool



LIVERPOOL2



Liverpool2 the new deep water container terminal



The ship-to-shore (STS) megamax quay cranes arriving in the Mersey in November 2015

THE GAMECHANGER

Liverpool2, is the new deep water container terminal at the **Port of Liverpool** (*which will double container capacity to 1.5m TEUs pa*). In conjunction with the **new wider Panama Canal** this will further open up global trade for Liverpool.

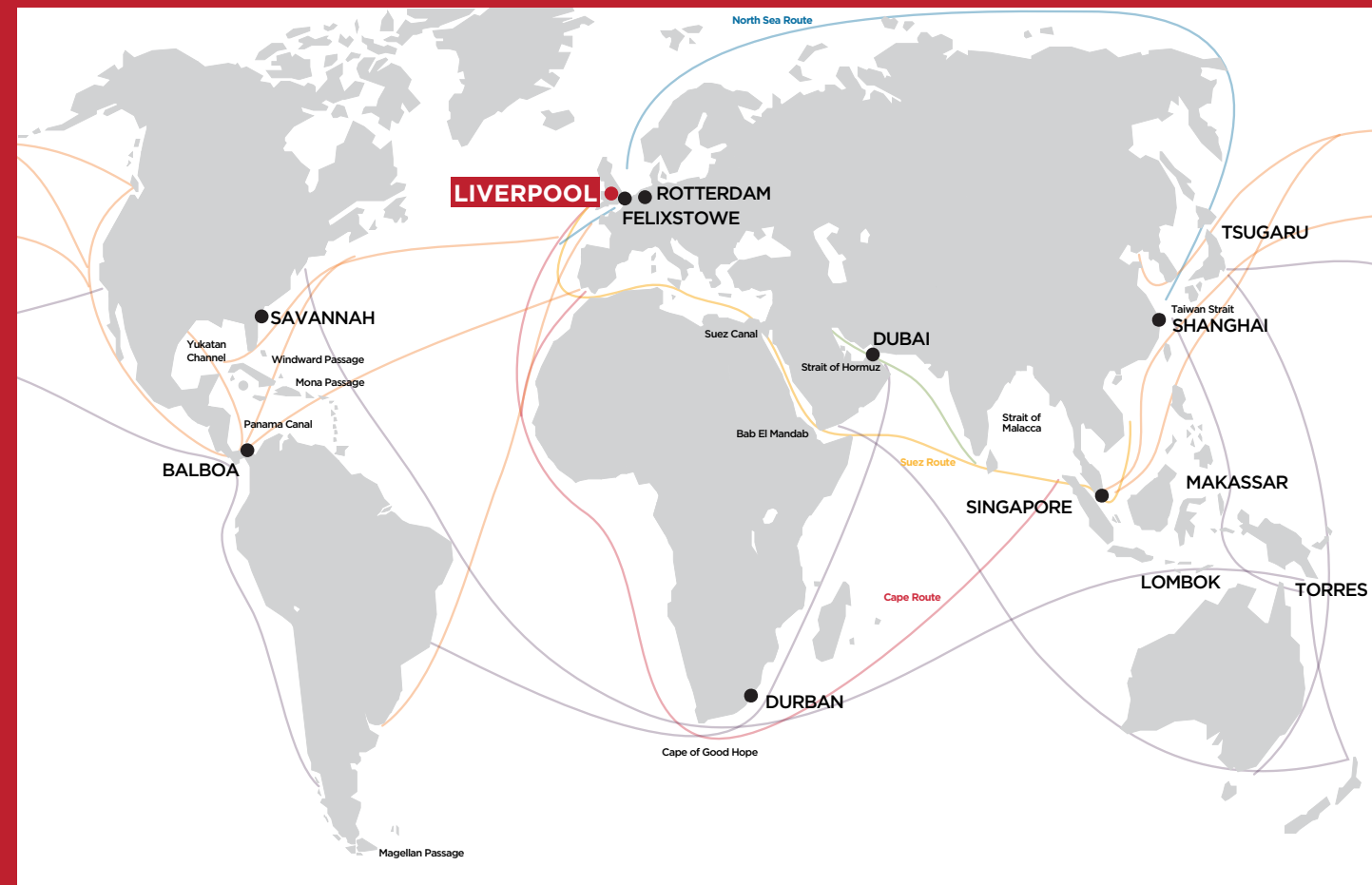
Already Liverpool offers access onward to Ireland, North America, South America and now to the Far East; and towards the East to the Humber and onward to the Baltics, Scandinavia, Russia and beyond.

Liverpool2 will simultaneously handle two 13,500 TEU ships offering a viable alternative for cargo entering the UK and boosting productivity through more efficient supply chains as goods get to market more quickly.

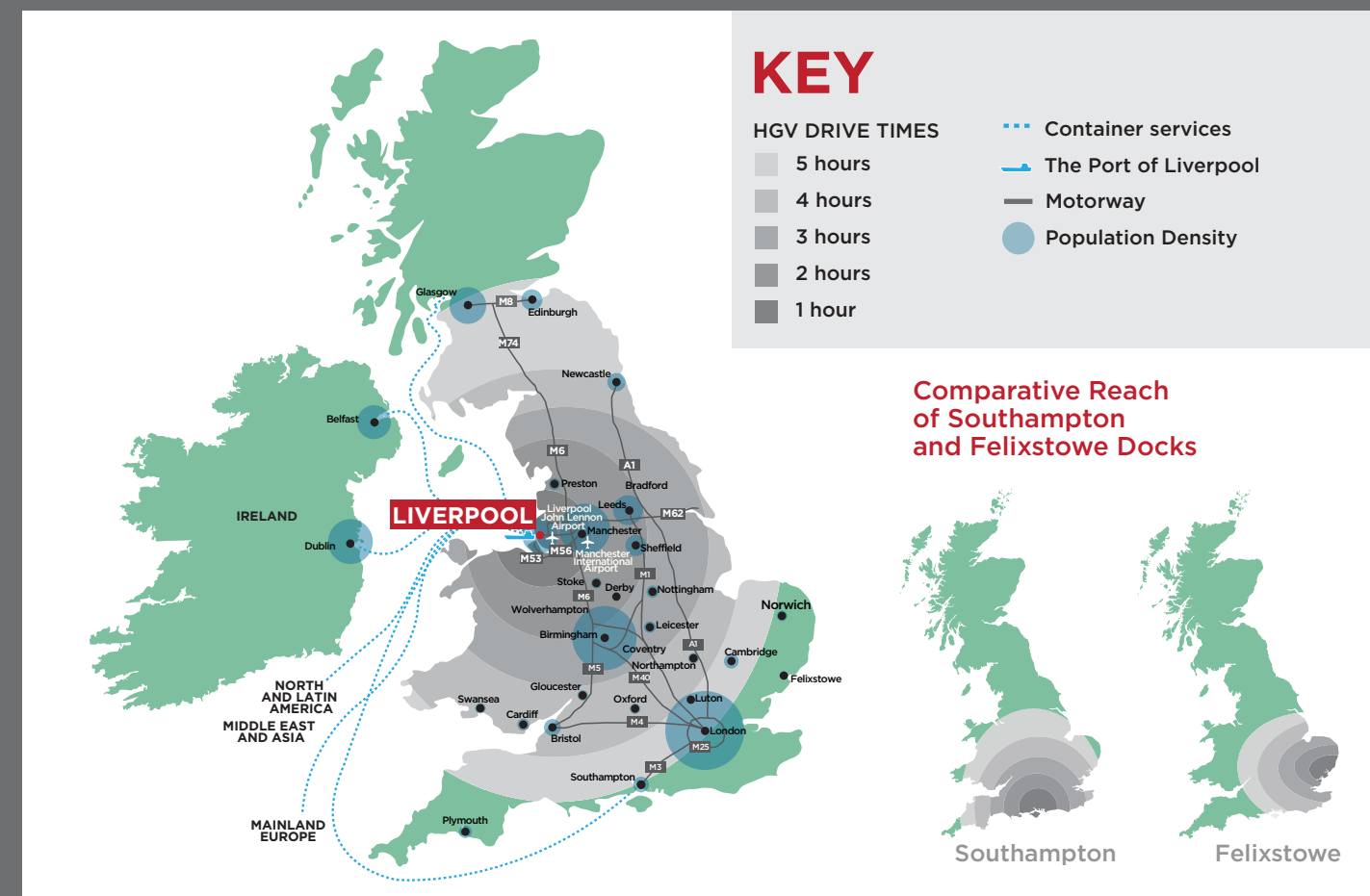
Not only does Liverpool offer global connectivity and market proximity we have the infrastructure and assets to service the anticipated increase in containers. The port is within 150 miles of 35 million people and by transporting goods directly into the heart of the UK the potential for same-day delivery and late cut-off is greatly increased.

Creating new corridors will enable us to compete with the rest of the world by offering an alternative route for cargo owners to bring in goods to the North of England, Scotland and Ireland while cutting cost, time and carbon from their supply chain. There is recognition that the UK transport network is over centralised on the North-South axis and over concentrated which supports the expansion of a Northern East-West multimodal transport corridor.

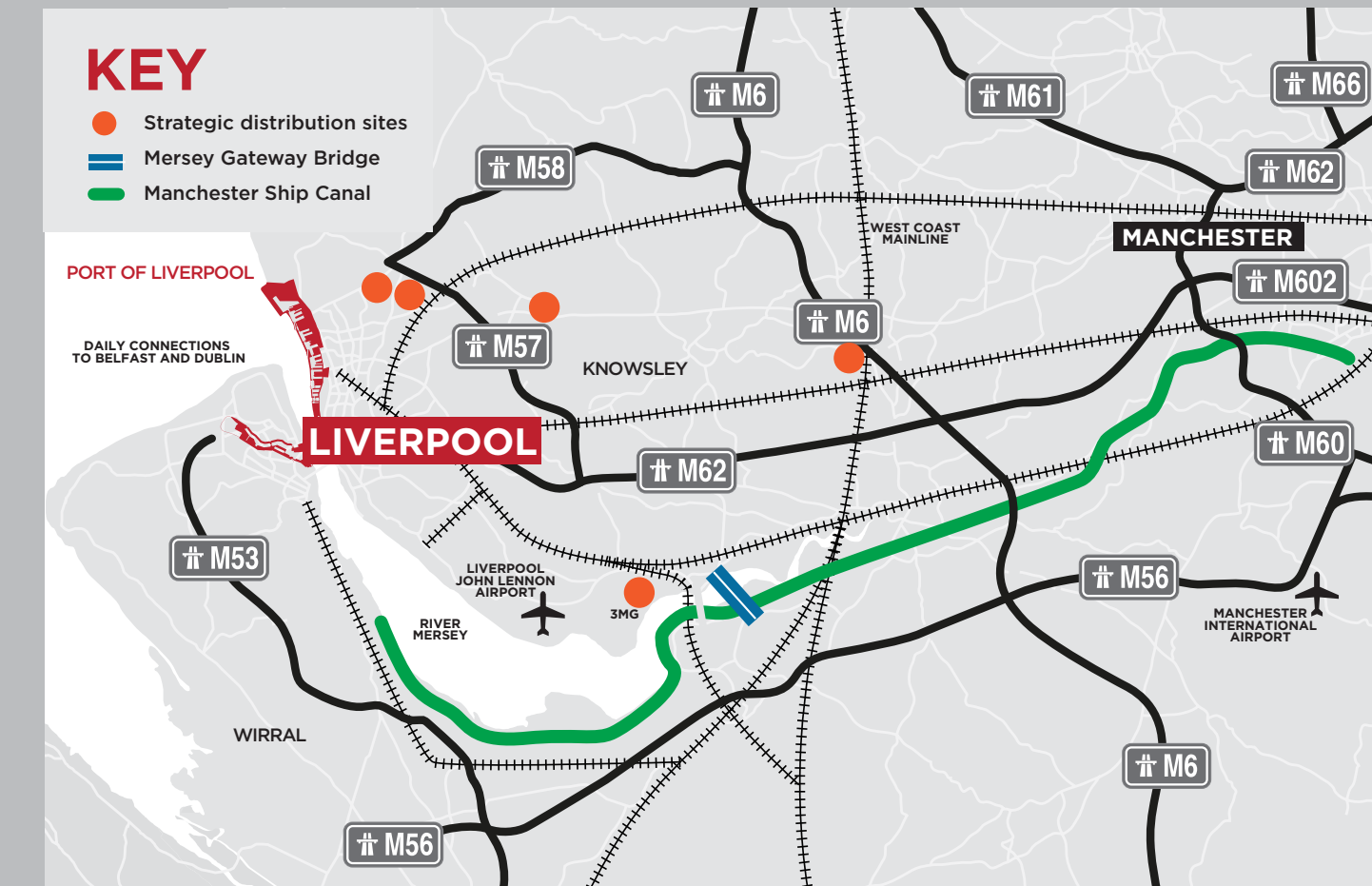
GLOBAL CONNECTIVITY



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NEW PANAMA CANAL OPENING IN 2016



Visual representation of the completed new Panama Canal

ACCESS TO NORTH AND SOUTH AMERICA, AND VIA THE PANAMA CANAL TO AUSTRALASIA AND FAR EAST

ALREADY 45%

OF NORTH AMERICAN CONTAINER TRAFFIC ENTERS THROUGH LIVERPOOL

MERSEY GATEWAY

A NEW 6 LANE BRIDGE

LIVERPOOL2

NEW DEEPWATER CONTAINER TERMINAL FOR UK

35M

PEOPLE LIVE CLOSER TO LIVERPOOL THAN SOUTHERN PORTS

CLOSEST PORT

TO **OVER HALF** OF ALL UK MANUFACTURERS

HIGHEST DENSITY OF WAREHOUSING IN UK

WITHIN 70 MILES OF THE PORT OF LIVERPOOL

REQUIREMENT FOR 634 HECTARES FOR LOGISTICS AND MANUFACTURING

(NAI HAYWARDS 2014)

60%

OF THE CONTAINER MARKET IS CLOSER TO LIVERPOOL THAN THE SOUTH

YET CURRENTLY 90%

OF DEEP SEA CONTAINERS ENTER VIA SOUTHERN PORTS

REDUCED COSTS AND CARBON FOOTPRINT

BY SHIPPING CLOSER TO CUSTOMERS

E-COMMERCE SET TO GROW 15% PA

OVER THE NEXT 3 YEARS

(TOTAL LOGISTICS/COLLIERS)

RETAIL LEADING BIG SHED DEMAND

(JLL)

17%

INCREASE ON BIG SHED RENTAL VALUES

(JUNE 2014-15, COLLIERS INTERNATIONAL)

- Liverpool is on the cusp of real change and Superport Liverpool presents a unique opportunity to further develop the freight and logistics hub for the north of the UK. By working collaboratively with the public and private sector the benefits include:
- ▶ Significantly enhancing competitiveness and rebalancing of the UK economy
 - ▶ Integrating our plans with national infrastructure
 - ▶ Helping businesses grow by offering faster access to market
 - ▶ Further investment in infrastructure to recognise and support growth
 - ▶ Helping to reduce congestion in overheated areas
 - ▶ Realising economic potential
 - ▶ Contributing to the Northern Powerhouse
 - ▶ Positioning Liverpool as the gateway to North America and beyond